



PASSi Gala Sponsorship Opportunities

Title Sponsor (1 available)

\$10,000

The Title Sponsor will be the primary sponsor for the Gala. The benefits of Title sponsorship include:

- Four tables (24 seats) located close to the stage.
- Up to three banners (provided by you) displayed in event spaces.
- Name and logo prominently featured on all hardcopy and electronic materials related to the event.
- Logo in primary position on sponsor recognition slide during event program.
- Top billing, with largest logo, in sponsor recognition area of event website, with a direct link to your website.
- Logo on event ticketing website.
- Opportunity to include promotional materials, provided by you, in the event gift bag distributed to all attendees.
- Full page ad (full color) with option of an additional half page ad (full color).
- Ten mentions on social media prior to and following the event.

Platinum Sponsor

\$7,000

Platinum Sponsors will be recognized during the Gala as a key partner in the event. The benefits of Platinum sponsorship include:

- Three tables. (18 seats).
- Up to two banners (provided by you) displayed in event spaces.
- Logo included on all hardcopy and electronic materials related to the event.
- Logo in secondary position on sponsor recognition slide during event program.
- Logo included in a secondary position in the sponsor recognition area of event website, with a direct link to your website.
- Opportunity to include promotional materials, provided by you, in the event gift bag distributed to all attendees.
- Full page ad. (full color)
- Eight mentions on social media prior to and following the event.

Gold Sponsor

\$5,000

Gold Sponsors will receive recognition during the Gala as one of PASSi's partners. Additional Gold Sponsor benefits include:

- Two Tables. (12 seats).
- Banner (provided by you) displayed in cocktail hour tent.
- Name included on all hardcopy and electronic materials related to the event.
- Logo in tertiary position on sponsor recognition slide during event program.
- Name included in a tertiary position in the sponsor recognition area of event website, with a direct link to your website.
- Opportunity to include promotional brochure or flyer, provided by you, in the event gift bag distributed to all attendees. Promotional item must be printed material.
- Half page ad. (full color)
- Six mentions on social media prior to and following the event.





Silver Sponsor

\$2,500

Silver Sponsors will be recognized as valued partners in PASSi’s work throughout the Gala. Additional Activity Sponsor benefits include:

- One Table (6 seats).
- Name included on sponsor recognition slide during event program.
- Name included in the sponsor recognition area of event website, with a direct link to your website.
- Half page ad. (black and white)
- Four mentions on social media prior to and following the event.

Friends of PASSi

\$1,000

PASSi’s Friends will receive special recognition during the Gala for their steadfast support. Additional benefits for the Friends of PASSi will include:

- One Table (6 seats).
- Name included on sponsor recognition slide during event program.
- Name included in the sponsor recognition area of event website.
- Quarter page ad. (black and white)
- Two mentions on social media prior to and following the event.

Sponsorship Registration

Please fill out the fields below and return the form to **Clayton Fitch** via email (clayton.fitch@passi.us) or fax (215) 572-1102. Payment can be mailed to:

Penn Asian Senior Services
6926 Old York Road
Philadelphia, PA 19126

Organization: _____

Contact Person: _____ Title: _____

Address: _____

Phone: _____ E-mail: _____

Sponsor Level:

\$10,000 – Title Sponsor \$7,000 – Platinum Sponsor \$5,000– Gold Sponsor

\$2,500 – Silver Sponsor \$1,000- Friends of PASSi \$600- Table Sponsor

____ Individual Ticket(s)- \$100 per ticket

I am unable to attend this year, in lieu of my attendance I would like to make a donation of \$ _____

Payment Information:

I enclose a check for \$ _____

Invoice me.

Made payable to **Penn Asian Senior Services**

If you have any questions regarding sponsorship opportunities, please contact Clayton Fitch via email (clayton.fitch@passi.us) or phone (484) 919-5647

**** Deadline for sponsorship is *November 4, 2022.***



6926 Old York Road o Philadelphia, PA 19126
Phone: (215) 572-1234 o Fax: (215) 572-1102 o Email: info@passi.us